



# FRIENDS

**bene**

# bFRIENDS

## A NEW MATERIALITY AND CIRCULAR-DESIGN AESTHETIC

Sustainable office accessories ensure order in no time at all and create an inspiring atmosphere in the office. This idea is made real with bFRIENDS, Bene's new collection of accessories for home and work environments, developed in collaboration with Pearson Lloyd design studio. By recycling post-consumer plant-based plastic objects, a biodegradable material is made. 3D printing is then utilised to create the products of the bFRIENDS collection. The product range comprises four lines: Pen Holders and Pots – ideal for storing work tools, practical Trays, versatile Stands, and flexible Attachments.

bFRIENDS are available in different shapes and sizes and are characterised by their multi-use functions – there are no limits to their use.

DESIGN: Pearson Lloyd



# THE STORY – INNOVATIVE CIRCULAR ECONOMY



The collection is the result of a remarkable three-way collaboration between Bene, its longstanding design collaborator Pearson Lloyd, and Batch.Works, a London start-up specialising in 3D-printed consumer products. The three companies have come together, pooled their expertise, and developed the new line of products using locally sourced recycled post-consumer PLA from Reflow, a specialist in recycling the bioplastics used in products such as food packaging for 3D printing.



Batch.Works' process sources raw materials by intercepting a local waste stream, requires no tools in production, generates no manufactures on demand, minimising any need for storage or warehousing.

Furthermore, with no need for centralised global production, bFRIENDS products can be produced via a distributed network of local manufacturing hubs, cutting shipping distances for both raw material and finished product, and significantly shortening supply chains and lead times. PLA is recyclable, so any bFRIENDS product can, at the end of its life, be returned to the production cycle and reformed into a new product.



# THE PRODUCT FAMILIES

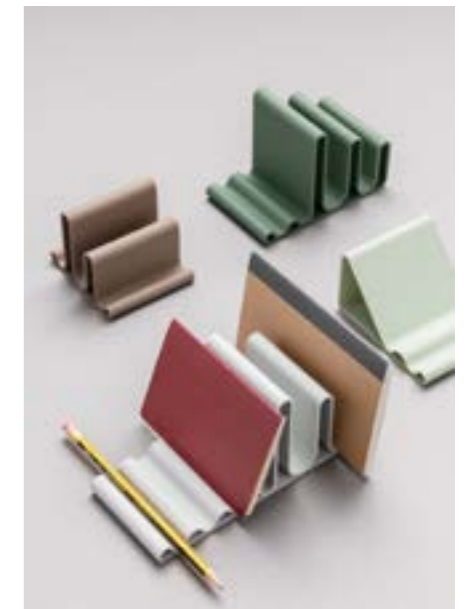
bFRIENDS is a family of desktop storage solutions that combine function-led design with an endearing organic appearance. Including trays, stationery stands, pen pots and holders, clips and hooks, the collection comprises 21 products in 10 standard colours, with custom colours available on demand.



## STANDS

Personal items such as notepads and pens can be stored in colourful stands, and they are also suitable as holders for mobile phones and tablets. The stands from the bFRIENDS product portfolio are available in four different sizes, from XS to L, depending on the space required.

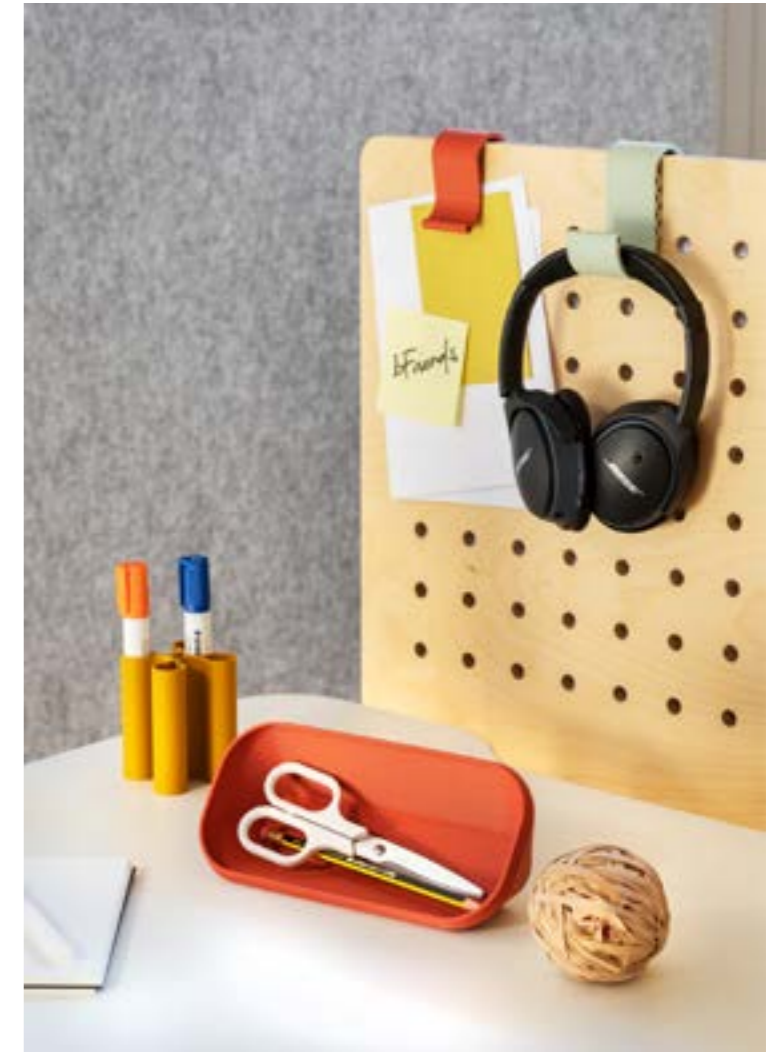
- Stand XS: 82 x 105 x 57 mm
- Stand S: 82 x 92 x 69 mm
- Stand M: 82 x 137 x 91 mm
- Stand L: 82 x 189 x 91 mm



## POTS

The Pen Holders are available in different designs: the classic Pen Pots, pen holders with an inner cavity and outer grooves for storing pens, as well as the Whiteboard Pots, where markers can be snapped into the outside or placed in the recesses. The Duo Pots and Trio Pots are ideal for storing small items such as pens, magnets and personal items. The oval Pen Tray offers enough space for storing stationary and can also be used as a phone holder.

- Pen Pot: 82 x 82 x 82 mm
- Whiteboard Pot: 76 x 76 x 82 mm
- Duo Pot: 64 x 128 x 82 mm
- Trio Pot: 165 x 152 x 35 mm
- Pen Tray: 100 x 210 x 51 mm





## TRAYS

Personal items and stationery can be stored and kept in the bFRIENDS trays. A central vessel acts as an additional storage and serves as a handle. A combination of four trays – one small, two medium and one large, creates the Pixel tray set, which fills the exact size of a PIXEL tray, the iconic product from Bene.

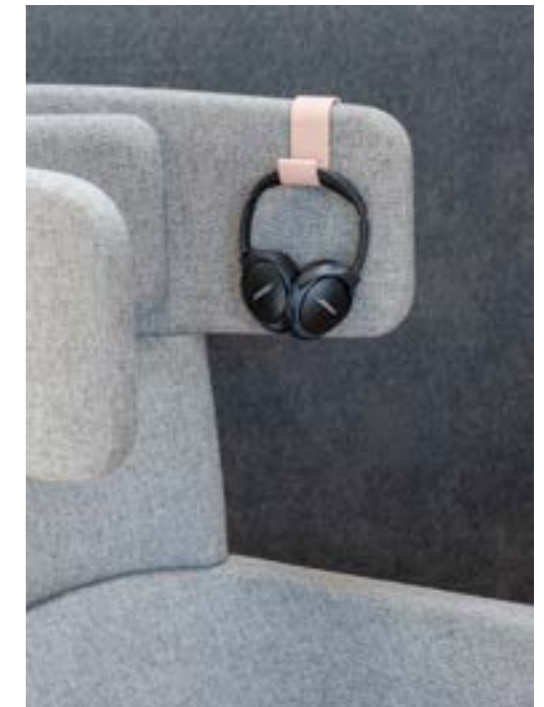
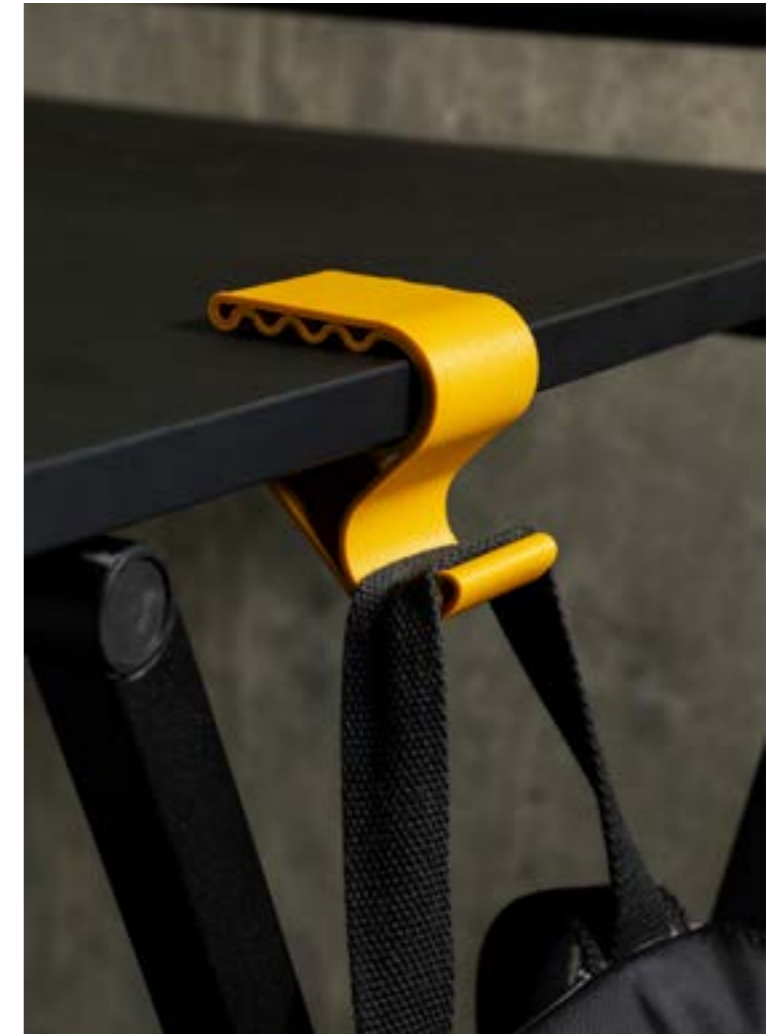
- Tray S: 128 x 128 x 45 mm
- Tray M: 128 x 205 x 45 mm
- Tray L: 205 x 205 x 105 mm



## ATTACHMENTS

The bFRIENDS product portfolio is rounded off by various hooks and clips. The Screen Hooks can be attached to the monitor or to a shielding element to ensure a tidy workplace, perfect for hanging up your headphones. The Screen Clips, in turn, are slid directly onto the screen to attach loose paper and notes to it. The Table Hooks are fixed directly to the table surface and allow backpacks and handbags to be hung up, for a neat floor space.

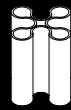
- Screen Hook 19: 45 x 76 x 85 mm
- Screen Hook 38: 45 x 91 x 93 mm
- Screen Hook 50: 45 x 102 x 110 mm
- Screen Clip 19: 45 x 47 x 68 mm
- Screen Clip 38: 45 x 60 x 72 mm
- Table Hook 13: 45 x 68 x 65 mm
- Table Hook 16: 45 x 69 x 67 mm
- Table Hook 19: 45 x 69 x 71 mm
- Table Hook 25: 45 x 69 x 77 mm



# PRODUCT OVERVIEW

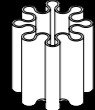
## POTS

WHITEBOARD POT



W: 76, D: 76, H: 82

PEN POT



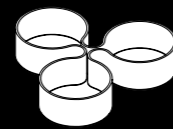
W: 82, D: 82, H: 82

DUO POT



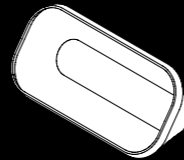
W: 64, D: 128, H: 82

TRIO POT



W: 165, D: 152, H: 35

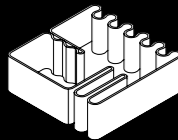
PEN TRAY



W: 100, D: 210, H: 51

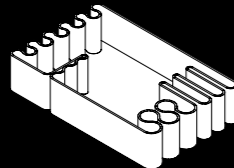
## TRAYS

TRAY S



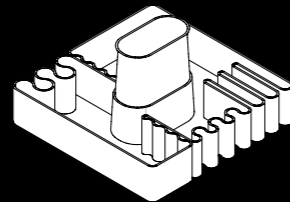
W: 128, D: 128, H: 45

TRAY M



W: 128, D: 205, H: 45

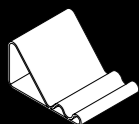
TRAY L



W: 205, D: 205, H: 15

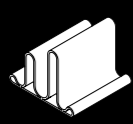
## STANDS

STAND XS



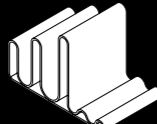
W: 82, D: 105, H: 57

STAND S



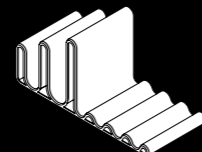
W: 82, D: 92, H: 69

STAND M



W: 82, D: 137, H: 91

STAND L



W: 82, D: 189, H: 91

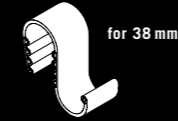
## ATTACHMENTS

SCREEN HOOK 19



W: 45, D: 76, H: 87

SCREEN HOOK 38



W: 45, D: 91, H: 93

SCREEN HOOK 50



W: 45, D: 102, H: 110

TABLE HOOK 13



W: 45, D: 68, H: 65

TABLE HOOK 16



W: 45, D: 69, H: 67

TABLE HOOK 19



W: 45, D: 69, H: 71

TABLE HOOK 25



W: 45, D: 71, H: 77

SCREEN CLIP 19

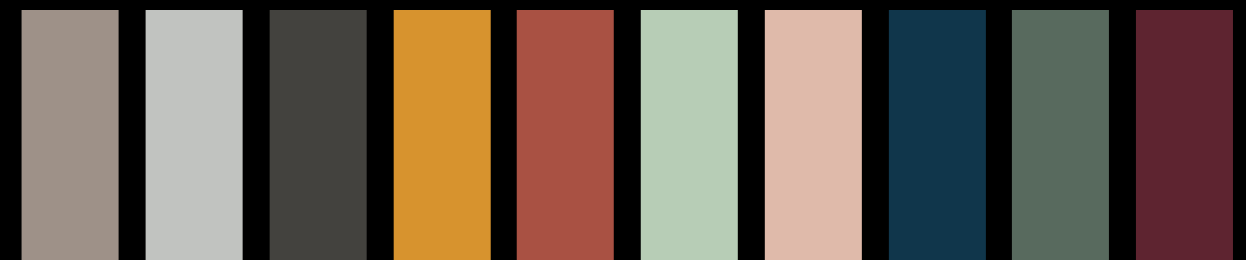


W: 45, D: 47, H: 68

SCREEN CLIP 38



W: 45, D: 60, H: 72



<b>CLAY</b> S4005-Y50R #9E9288	<b>LIGHT GREY</b> S2002-G #C0C3C0	<b>ANTHROCITE</b> S8000N #41403E	<b>OCHRE</b> S2060-Y20R #D7942E	<b>TERRACOTTA</b> S3050-Y80R #AB5043	<b>WILD SAGE</b> S1515-G20Y #B8CDB6	<b>APRICOT</b> S1515-Y70R #DFB9A9	<b>NAVY</b> S7020-B #0F364A	<b>GREEN</b> S6010-G10Y #58695D	<b>PLUM</b> S6030-R10B #5E242F
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[BENE.COM/BFRIENDS](https://www.bene.com/bfriends)

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