

INSPIRING OFFICES. SINCE 1790.

BENE GMBH, SCHWARZWIESENSTRASSE 3, A-3340 WAIDHOFEN / YBBS  
TELEPHONE +43-7442-500-0, FAX +43-7442-500-3380  
EMAIL PRESS@BENE.COM, WWW.BENE.COM



## PRESS RELEASE

### Double honours for Bene at the German Design Award 2019

**Waidhofen an der Ybbs, 26 November 2018: Once again the Bene Group has been rewarded for its design quality and strength. The international expert for innovative office furniture was awarded first prize at the German Design Award 2019, for STUDIO by Bene. The new Side\_S storage furniture range was honoured with a Special Mention.**

The German Design Award is the premium international prize awarded by the "German Design Council". The awards go to top-quality products and projects in product and communication design, all of which are pioneering in the international design scene. The German Design Award is one of the most well-respected design competitions in the world, and is held in high regard both professionally and among the general public. The internationally renowned jury consists of design experts from the worlds of business, education, and science, as well as from the design industry. This year they selected the best of the best in design solutions from over 5,000 entries.

#### **STUDIO by Bene and Side\_S are winners**

In this creative and competitive environment, Bene was ranked among the best, winning high praise for the STUDIO by Bene product range, and for the cosy storage furniture series, Side\_S. STUDIO by Bene, the modern workplace system, was nominated by the jury as a winner. This is now the fourth international accolade for STUDIO by Bene, following on from Focus Open 2018, the iF DESIGN AWARD and the Red Dot Award. Side\_S, the new range of storage furniture, was rewarded with a special mention for outstanding design quality. This prize is awarded to pieces with a design that features certain particularly successful aspects or solutions.

*"Bene has been studying office work and its evolution for generations now and, based on this research, developing products and solutions that are always a step ahead of their time. Accolades such as the German Design Award enhance our reputation as a trendsetter and innovation leader, and confirm once again Bene's high level of design expertise and quality,"* said a delighted Michael Fried, Executive Board Member for Sales, Marketing and Innovation at Bene, commenting on this further design award.

#### **STUDIO – a workplace system for everyone who lives, works and thinks design**

Together with the Austrian product designer Thomas Feichtner, Bene has developed STUDIO by Bene, a modular workplace system that appeals in particular to people who closely merge professional with personal. After all, creativity, inspiration and initiative aren't limited to specific places or times of day. The table, high table system, side table, shelf and accessories can be combined into a smartly designed arrangement to suit individual working patterns and lifestyles, both in the office and at home.

#### **SIDE\_S – cosy organisation of the workstation**

The SIDE\_S series offers functional storage furniture, with an unpretentious design style that brings a homely touch to the workplace. These organisation specialists provide plenty of space to keep all those indispensable office accessories and a handy additional storage surface. Combined with Delta, the homely member of Bene's T-Platform table series, or with other desks from the Bene portfolio, SIDE\_S shows that Austrian designer furniture can also be very comfortably appealing.

INSPIRING OFFICES. SINCE 1790.

BENE GMBH, SCHWARZWIESENSTRASSE 3, A-3340 WAIDHOFEN / YBBS  
TELEPHONE +43-7442-500-0, FAX +43-7442-500-3380  
EMAIL PRESS@BENE.COM, WWW.BENE.COM



### About Bene

The international office expert is a specialist in the design and furnishing of modern office and working environments. Bene defines the office as a living space, and its concepts, products and services turn this philosophy into a reality. The Bene Group is a globally active company with its head office and production facilities in Waidhofen an der Ybbs, Austria. Development, design, and production, along with consulting and sales, are thereby united under one Austrian roof. As a significant market player in Europe, Bene stands for innovative concepts, inspiring offices, and high-quality design. Bene develops and produces customised solutions for all company sizes – from one-person companies to SMEs and global corporations.

[www.bene.com](http://www.bene.com)

### For questions and further information:

Bettina Schön

Director Market Intelligence & Public Relations Bene Group, Press Spokesperson

BENE GmbH, Neutorgasse 4-8, 1010 Vienna  
Phone: +43-1-53 426-1296 Mobile: +43-676-8151-1296  
mailto: [bettina.schoen@bene.com](mailto:bettina.schoen@bene.com) <http://bene.com>

Photo: [Studio-01@Bene Gmbh.jpg](#)

© Bene GmbH, no charge for printing. Sample copy requested

Photo: [Studio-02@Bene Gmbh.jpg](#)

© Bene GmbH, no charge for printing. Sample copy requested

Photo: [Studio-03@Bene Gmbh.jpg](#)

© Bene GmbH, no charge for printing. Sample copy requested

Photo: [Studio-04@Bene Gmbh.jpg](#)

© Bene GmbH, no charge for printing. Sample copy requested

Photo: [Studio-05@Bene Gmbh.jpg](#)

© Bene GmbH, no charge for printing. Sample copy requested

Photo: [Side\\_S-01@Bene Gmbh.jpg](#)

© Bene GmbH, no charge for printing. Sample copy requested

Photo: [Side\\_S-02@Bene Gmbh.jpg](#)

© Bene GmbH, no charge for printing. Sample copy requested

Photo: [GDA19 HO WINNER RGB 1920](#)

© Bene GmbH, no charge for printing. Sample copy requested