

INSPIRING OFFICES. SINCE 1790.

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PRESS RELEASE

Waidhofen an der Ybbs, 18. November 2019: International office furniture expert Bene presented the latest member of its product family for the first time yesterday: COFFEE NOOXs, innovative furniture that integrates the coffee machine into any office setting. Created in cooperation with Nespresso Professional, COFFEE NOOXs creates a perfect environment for informal meetings, promotes cooperation within companies and provides a prominent space for coffee breaks.

Original ideas, inspiring thoughts and exciting innovations call for suitable spaces that enable creative scope. Flexible working style, exchange across all hierarchical levels and close cooperation between teams whose composition is constantly changing are the current answers to the demands of today's working environment. As a first mover in the industry, Bene is intensively involved with current trends and develops innovative solutions for the modern working environment.

Most recently, the international office furniture expert worked closely with Nespresso, the pioneer of portioned coffee, to develop an innovative furniture element that meets the highest aesthetic and technical standards. COFFEE NOOXs brings the coffee break out of the confines of the coffee kitchen and places it in the middle of the pulsating events of the office landscape. This transforms the coffee break into an inspiring meeting in a relaxed atmosphere.

COFFEE NOOXs offers an optimal solution for integrating the coffee machine into the office setting and further enhances existing zones for 'collaboration and interaction'. Coffee lightens, improves and promotes communication. Good quality coffee is a clear sign of appreciation for employees. The new Nespresso Momento is the most intuitive Nespresso Professional machine to date and it was used in developing COFFEE NOOXs.

Furnished with a power connection and water tank, COFFEE NOOXs can be used as a free-standing element without requiring any construction to install it. The attractive 'One-Block' design conceals a refrigerator and other support functions inside the body of the COFFEE NOOXs. Cups and glasses find a stylish home on the specially designed shelves and trays. The used dishes disappear on the small racks of a mobile caddy. COFFEE NOOXs can be moved to a new location at any time with little effort.

"With this cooperation, two strong brands combine their core competencies and thus achieve a creative added value for offices of all sizes. Both brands stand for a close link between design, architecture, form and functionality, and show great interest and commitment to the future of work," says Michael Fried, Executive Board Member for Sales, Marketing and Innovation at Bene, outlining the perfect fit of the two brands and the idea behind COFFEE NOOXs. It can give existing central zones in office landscapes a fresh twist, adding a new function to a prominent space.

"In designing COFFEE NOOXs together, we have succeeded in merging expertise from our two different fields to create an optimal solution for creative exchange combined with the pleasure of drinking coffee at the workplace. The cooperation has made it possible to create innovative coffee furniture that meets the demands of the modern workplace and, like our coffee solutions, can be adapted precisely to the needs of the respective environment", says Wolfgang Eberhardt, Director Nespresso Professional at Nespresso Österreich.

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About Bene

The international office expert is a specialist in the design and furnishing of office and working environments. Bene defines the office as a living space, and its concepts, products and services turn this philosophy into a reality. The Bene Group is a globally active company with its head office and production facilities in Waidhofen an der Ybbs, Austria. Development, design, and production, along with consulting and sales, are thereby united under one Austrian roof. As a significant market player in Europe, Bene stands for innovative concepts, inspiring offices, and high-quality design, and develops and produces customised solutions for all company sizes – from one-person companies to SMEs and global corporations.

For questions and further information:

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