



PRESS RELEASE

Bene introduces three new innovative product lines for optimised teamwork

Waidhofen an der Ybbs, 9 June 2016 **The boundaries between fixed workstations and communal areas are becoming increasingly blurred, with focused work and communicative exchange now more seamlessly blended. Office furnishings in this respect need to be more multifunctional than ever before. As a pioneer in workspace design, Bene has helped to shape this trend, developing numerous new products in recent years and successfully introducing them to the market. Today Bene is launching three new innovative product lines: FRAME_S, NOOXS Think Tank and SETTLE. These latest products support teamwork and can make an essential contribution to internal corporate communications, and therefore the company's success.**

Offices are increasingly functioning as places that facilitate ongoing dialogue and interaction, therefore the motivation for furnishing office landscapes must be to effectively enable communication, with flexible forms that can be customised for a variety of spaces and settings. With its versatility, an explicit focus on quality and design, and a wide range of potential applications, Bene has created varied, communal work spaces that promote and support efficient, constructive collaboration within teams.

"These three innovative product families represent a continuation of Bene's longstanding tradition of surprising and delighting the market every year with innovative products that initiate new trends. FRAME_S, NOOXS Think Tank and SETTLE offer our customers inspiring room settings for teamwork and creative collaboration, thereby creating a solid foundation for innovation and the further development of companies," says Michael Fried, Managing Director for Sales, Marketing, and Innovation at Bene.

These new product lines contribute to the staging and design of contemporary, open office concepts in which spaces are shaped and arranged to provide structure, function and comfort. They complement the Bene portfolio and can be perfectly combined with existing products.

FRAME_S – wall-oriented workstations and shielded team zones

FRAME_S combines storage and dividing wall elements, offering a slender, functional framework for wall-oriented workstations. The system offers a high degree of privacy and personal organisation. FRAME_S can be used to create well shielded zones for teams of three to six people. To add value to the workflow, combine FRAME_S with additional furniture pieces to create a true "team space", with standing meeting, or a comfortable seating area.

Design: Christian Horner

NOOXS Think Tank – acoustically shielded spaces for temporary use

NOOXS is Bene's modular and flexible room system that enables you to create open niches or enclosed meeting areas in open plan offices. Bene has now expanded the NOOXS product family, introduced in 2015, to include the NOOXS Think Tank system. The freestanding room-in-a-room system, with its integrated ventilation and lighting, creates temporary private areas in open spaces. Glass elements provide visual lightness, while curtains and blinds offer screening when needed. With its unique design, the NOOXS Think Tank comes in four sizes and offers the highest degree of comfort in terms of furnishings, a complete technical infrastructure, high sound absorption, and a very speedy assembly time. Tanking up on ideas has never been so easy!

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Design: PearsonLloyd

SETTLE – communication is at the heart of office life with the new upholstered furniture line

SETTLE introduces sleek, versatile upholstered furniture, in the clear design language of PearsonLloyd, to the office. Its soft shapes and high-quality materials create a comfortable, appealing office atmosphere that inspires and invites teams to engage in discussions. SETTLE is at home in both communal zones and in representative areas. Its modular design enables settings to be tailored to individual needs. Sofa elements consisting of two or three seating units form the foundation, which can be supplemented with corner pieces as well as armrests and shielding elements in colours that match the office environment.

Design: PearsonLloyd

About Bene

The international office expert is a specialist in the design and furnishing of office and working environments. Bene defines the office as a living space, and its concepts, products, and services turn this philosophy into a reality. The Bene Group is a globally active company with its head office and production facilities in Waidhofen an der Ybbs, Austria. Development, design, and production, along with consulting and sales, are thereby united under one Austrian roof. As a significant market player in Europe, Bene stands for innovative concepts, inspiring offices, and high-quality design, and develops and produces customised solutions for all company sizes – from one-person companies to SMEs and global corporations.
www.bene.com

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