

INSPIRING OFFICES. SINCE 1790.

BENE GMBH, SCHWARZWIESENSTRASSE 3, A-3340 WAIDHOFEN / YBBS
TELEPHONE +43-7442-500-0, FAX +43-7442-500-3380
EMAIL PRESS@BENE.COM, WWW.BENE.COM



PRESS RELEASE

SHIELDED by Bene: Physical distancing to stay social

The need for social contact despite physical distancing: Bene is rising to the challenge, as we prepare for the “new normal” in the office. “SHIELDED by Bene” is a transparent, mobile protective screen designed by the international office expert, offering a simple way to separate workstations from each other, and so provide a safe working environment.

Vienna/Waidhofen an der Ybbs, 29 April 2020 – The whole world is bracing itself against the Covid-19 pandemic. The world of work is one of the most significantly impacted aspects of our lives, and we now face the challenge of ensuring the necessary hygienic and protective measures are in place as apprehensive employees return to work. Bene sees the office as a place where dialogue and interaction are a fundamental part of life. But the way we live and work in the office now faces a tough test. The specialist in the design and furnishing of modern working environments is launching a new product to ensure social contact can continue in the office: SHIELDED by Bene are protective screens to divide workspaces, which can be used as individual elements or combined to fit a wide range of situations.

Self-explanatory and universal, with no assembly required

SHIELDED by Bene helps to reduce the risk of transmitting infectious diseases that can be spread by coughing or sneezing – making it a significant complement to physical distancing. The protective shield is made of high-quality acrylic glass and can be simply positioned horizontally or vertically on table surfaces, or at reception desks and counters, with no need for installation: a versatile solution that provides the best possible protection for employees, customers and delivery workers.

“The most important rule for the new kind of togetherness is ‘social distancing’. This is not always easy to achieve in the office. So we describe it as ‘physical distancing to stay social’, and by launching our new product, SHIELDED by Bene, we are making our contribution to a safer working environment,” says Michael Fried, Executive Board Member for Sales, Marketing and Innovation at Bene.

“Challenge the Future of Work” report

What opportunities do digitalisation and artificial intelligence mean for companies and their employees? How should managers reinterpret their role? What is it that actually motivates people to work today? And what is it that makes our work not just successful, but also fulfilling? To research these issues, together with the Karlsruhe Institute of Technology (KIT) and the Fraunhofer Institute for Systems and Innovation Research (ISI), Bene surveyed 1,200 people from 34 countries about the current situation and the future of work – with surprising results. futureofwork.bene.com

INSPIRING OFFICES. SINCE 1790.

BENE GMBH, SCHWARZWIESENSTRASSE 3, A-3340 WAIDHOFEN / YBBS
TELEPHONE +43-7442-500-0, FAX +43-7442-500-3380
EMAIL PRESS@BENE.COM, WWW.BENE.COM



Technical details for SHIELDED by Bene

designed to be cleaned with disinfectant products
no tools required for assembly
high-quality acrylic glass, 6 mm thick
thermo-moulded
colour: transparent
Weight: 6 kg
Dimensions: 700 x 950 x 300 mm

About Bene

The international office expert is a specialist in the design and furnishing of office and working environments. Bene defines the office as a living space, and its concepts, products and services turn this philosophy into a reality. The Bene Group is a globally active company with its head office and production facilities in Waidhofen an der Ybbs, Austria. Development, design, and production, along with consulting and sales, are thereby united under one Austrian roof. As a significant market player in Europe, Bene stands for innovative concepts, inspiring offices, and high-quality design, and develops and produces customised solutions for all company sizes – from one-person companies to SMEs and global corporations. www.bene.com

Contact for Bene

Belinda Ableitinger
BENE GmbH, Neutorgasse 4-8, 1010 Vienna
Mobile: +43-676-8151-1252
E-mail: belinda.ableitinger@bene.com
<http://bene.com>

Contact for PR agency

LOEBELL NORDBERG
Annabel Loebell
Neutorgasse 12/10, 1010 Vienna
Tel: +43 1 890 44 06
E-mail: al@loebellnordberg.com
www.loebellnordberg.com

Photos: © Bene GmbH

[SHIELDED-by-Bene-01@Bene-GmbH.jpg](#)

[SHIELDED-by-Bene-02@Bene-GmbH.jpg](#)

[SHIELDED-by-Bene-03@Bene-GmbH.jpg](#)

[SHIELDED-by-Bene-04@Bene-GmbH.jpg](#)

[SHIELDED-by-Bene-05@Bene-GmbH.jpg](#)

[SHIELDED-by-Bene-06@Bene-GmbH.jpg](#)

© Bene GmbH, no charge for printing. Sample copy requested.